

BMP 2019 closes its 23rd edition focusing on innovation in the real estate sector



Barcelona Meeting Point (BMP) is still the leading **real estate fair** in Spain. This year, for its 23rd edition, it gathered together 280 companies in the sector, 5% more than in 2018, with 50 talks and more than 170 speakers as part of the **BMP Congress** and the **BMP Talks**.

Yet another year, Fira de Barcelona housed this **international real estate conference** targeted at **real estate investors** and **agents** (from Wednesday 16 to Friday 18 October) and the public at large (in its session on Saturday 20 October).

BMP is still the major gathering point and networking hub for making contacts and doing business, with the largest range of real estate **buying, renting, investing, financing, refurbishing and consulting**. Plus, the BMP International Symposium is unquestionably one of the most prestigious in Europe as it welcomes the **top experts in the sector**.

The president of the fair, Pere Navarro, stated that in this new edition the focus was on the new technologies and proptech. This is why many of the sessions at the BMP revolved around the **digitalisation of the sector, trends and real estate innovation**.

Another strong point of the conference this year was the **management of flexible workspaces or coworking**, which is becoming more common in the Spanish office market, as proven by the data on searches and contracts for this kind of space.

Finally, environmental awareness in construction and building remodelling was also a major theme,



with several talks related to **sustainability and energy efficiency**.